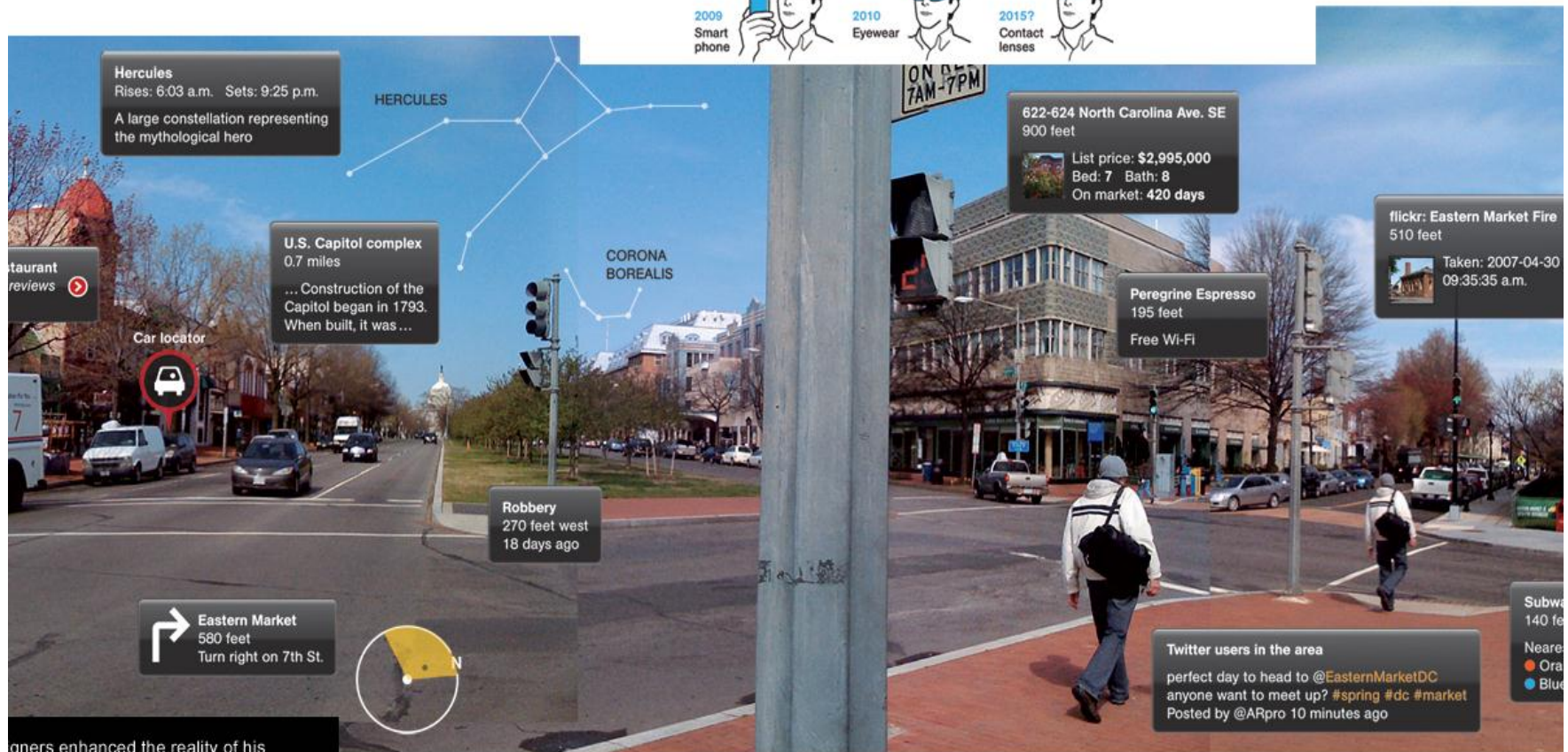# WHAT IS " GRAPHIC DESIGN " ?

❑ Graphic design, also known as **communication design**, is the art and practice of planning and projecting ideas and experiences with visual and textual content.

❑ The form of the communication can be physical or virtual, and may include images, words, or graphic forms.

❑ The work can happen at any scale, from the design of a single postage stamp to a national postal signage system.

❑ It can also be for any purpose, whether commercial, educational, cultural, or political.

APPLICATIONS OF GRAPHIC DESIGN :

❑**Printing design (** book **/**brochure**/** Banner**/** out door poster catalogue**..** Etc**.).**

❑**Screen design (**Web design **/** Ui Design**/** Multimedia & Motion Graphics**).**

❑**Virtual Design (** Augmented reality **/**virtual reality**).**

2009
Smart phone

2010
Eyewear

2015?
Contact lenses

Hercules
Rises: 6:03 a.m.   Sets: 9:25 p.m.

A large constellation representing the mythological hero

HERCULES

622-624 North Carolina Ave. SE
900 feet

List price: **$2,995,000**
Bed: **7**   Bath: **8**
On market: **420 days**

flickr: Eastern Market Fire
510 feet

Taken: 2007-04-30
09:35:35 a.m.

U.S. Capitol complex
0.7 miles

... Construction of the Capitol began in 1793. When built, it was ...

CORONA BOREALIS

Peregrine Espresso
195 feet

Free Wi-Fi

...taurant
...reviews

Car locator

Robbery
270 feet west
18 days ago

Subwa...
140 fe...

Neares...
Ora...
Blue...

Eastern Market
580 feet
Turn right on 7th St.

N

Twitter users in the area

perfect day to head to @EasternMarketDC
anyone want to meet up? #spring #dc #market
Posted by @ARpro 10 minutes ago

...gners enhanced the reality of his
...ood. Smart phone applications
...ation to what he saw—called out
...s, each taken with his phone.

UP AND AWAY Point your phone at the sky and find stars hidden by daylight. Aim at a tourist spot and see its history plus info for visitors. For an augmented-reality check, tap into crime stats.

REAL DEALS Various apps can steer you to the cheapest gas around, mass-transit options, good food, and Wi-Fi spots. You can also learn the price of that town house that's up for sale.

STREET PALS The Tweeps Around app tells i... tweeters are near. Flickr displays area photos members (Eastern Market, above). In the work... an app to match faces to social-network profile...

WHY GRAPHIC DESIGN ?

✓ مربح

✓ غير مكلف

✓ مهم

✓ ممتع

✓ سهل

HOW ?

✓ **التخصص**

✓ **المشاهدة**

✓ **الممارسة**

– تحسين قدرات الرسم

– تعلم البرامج

– المحاكاة

– الإضافة

– الابتكار

✓ **التعلم**